



I will call you at 1:15 today -- hope that is okay!

13 messages

Kerry Morrison <[REDACTED]>
To: Alisa Orduna <alisa.orduna@lacity.org>

Mon, Nov 9, 2015 at 11:49 AM

Kerry Morrison, Exec. Director
Hollywood Property Owners Alliance

1680 Vine Street Suite 600
Hollywood, CA 90028
323-463-6767 office
323-833-1635 mobile

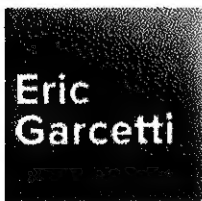
Alisa Orduna <alisa.orduna@lacity.org>
To: Kerry Morrison <[REDACTED]>

Mon, Nov 9, 2015 at 11:58 AM

hi Kerry,

I just got pulled into a Mayor's Briefing at 1:00. Would it be possible to speak at 2:15?

Alisa
[Quoted text hidden]



Alisa Orduna
Homelessness Policy Analyst
Office of LA Mayor Eric Garcetti
200 N. Spring Street, Room 1305
Los Angeles, CA 90012

Office: 213.978.0779
Cell: 213. 713.3147

Kerry Morrison <[REDACTED]>
To: Alisa Orduna <alisa.orduna@lacity.org>

Mon, Nov 9, 2015 at 12:16 PM

Alisa. No prob

I am going to take a much needed yoga class at 2:30 today. Worked all weekend at the Hollywood music festival. Taking a day off. How about later in the afternoon?
K

Sent from my iPhone
[Quoted text hidden]

Alisa Orduna <alisa.orduna@lacity.org>
To: Kerry Morrison <[REDACTED]>

Mon, Nov 9, 2015 at 12:19 PM

Later is fine. I just have a 4:30 which will be about a half hour- but free before and afterwards. Let me give you my cell - [REDACTED] - call anytime.

And enjoy yoga- self-care is a must!!!!

Thanks!
[Quoted text hidden]

Kerry Morrison <[REDACTED]>
To: Alisa Orduna <alisa.orduna@lacity.org>

Mon, Nov 9, 2015 at 1:32 PM

Should we talk around 5 p.m. or so? You could email me when you are done with your meeting.

Many thanks

Kerry

From: Alisa Orduna [mailto:alisa.orduna@lacity.org]
Sent: Monday, November 09, 2015 12:19 PM
To: Kerry Morrison <[REDACTED]>
Subject: Re: I will call you at 1:15 today -- hope that is okay!

[Quoted text hidden]

Alisa Orduna <alisa.orduna@lacity.org>
To: Kerry Morrison <[REDACTED]>

Mon, Nov 9, 2015 at 2:03 PM

perfect! Will do.
[Quoted text hidden]

Alisa Orduna <alisa.orduna@lacity.org>
To: Kerry Morrison <[REDACTED]>

Mon, Nov 9, 2015 at 4:47 PM

I am back and at my desk.

1/12/2016

City of Los Angeles Mail - I will call you at 1:15 today -- hope that is okay!

Alisa

[Quoted text hidden]

Kerry Morrison <[REDACTED]>
To: Alisa Orduna <alisa.orduna@lacity.org>

Tue, Nov 10, 2015 at 7:45 AM

Hi Alisa,

Here are a couple things to look at for today.

Two blogs I did this summer:

<http://onlyinhollywood.org/discouraging-news-about-homelessness-surprises-no-one/>

<http://onlyinhollywood.org/new-faces-contributing-to-increase-in-homelessness-in-hollywood/>

Here is info about some of the amazing additions to the Los Angeles employment/investment scene, focused in the Sunset & Vine BID. We do not want to jeopardize our forward momentum.

<http://variety.com/2015/digital/news/netflix-hollywood-office-tower-lease-1201580036/>

<http://www.latimes.com/business/realestate/la-fi-columbia-square-viacom-20141120-story.html>

<https://www.bisnow.com/los-angeles/news/commercial-real-estate/inside-the-hollywood-development-boom-45106>

Also, here is the article re/ Prop 47 I told you about. Leave it to the east coast media to shine a light on a west coast situation

<http://www.washingtonpost.com/sf/national/2015/10/10/prop47/>

Here is link to agenda today with address of the Hollywood Y

<http://onlyinhollywood.org/sunset-and-vine-bid/meetings/>

The parking lot for the Y is located at the NE corner of Shrader and Selma. I believe if you say you are going in for a meeting with Kitty Gordillo (she is on our board) it will be free or super discounted.

Thanks Alisa...see you later today.

Kerry

From: Alisa Orduna [mailto:alisa.orduna@lacity.org]

Sent: Monday, November 09, 2015 4:48 PM

[Quoted text hidden]

[Quoted text hidden]

Kerry Morrison <[REDACTED]>
To: Alisa Orduna <alisa.orduna@lacity.org>

Wed, Nov 11, 2015 at 8:23 PM

Alisa, you did a terrific job yesterday – thank you. I will give you a follow up call.

And I'm wondering how I check on something – two weeks ago, the Hollywood BID Board president (I manage that board also) sent a letter to the mayor, asking for a face to face meeting with him. She would bring a small subset of the Hollywood BID board. Who do we follow up with to see what the next steps are?

Kerry

From: Alisa Orduna [mailto:alisa.orduna@lacity.org]

Sent: Monday, November 09, 2015 2:03 PM

[Quoted text hidden]

[Quoted text hidden]

1/12/2016

City of Los Angeles Mail - I will call you at 1:15 today -- hope that is okay!

Allsa Orduna [REDACTED]
To: Kerry Morrison [REDACTED]

Thu, Nov 12, 2015 at 1:39 PM

Thanks Kerry!

In regards to the scheduling request, please send me a copy of the original request and I will try and push through via our Department. Is this in regards to homelessness and the potential impact on the new firms relocating in Hollywood? Or something else? Just need to know how to pitch on our end.

Thanks!

[Quoted text hidden]



Letter to Mayor

Kerry Morrison <[REDACTED]>
To: Alisa Orduna <alisa.orduna@lacity.org>

Mon, Nov 16, 2015 at 10:52 AM

Alisa, thanks for checking into this.

This is the letter we sent to the Mayor from the Hollywood BID Board last month. They meet again next Thursday, Nov 19, and it would be good if I could report back on a response.

Kerry

KERRY MORRISON

Executive Director

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.6767 | kerry@hollywoodbid.org | onlyinhollywood.org



HED Letter to Mayor.pdf

45K

**Hollywood
Property Owners
Alliance**

**Monica Yamada
President
CIM Group**

**John Tronson
Vice President
Whitley Court Partners**

**Jan Martin
Secretary
AMDA**

**Leslie Blumberg
The Fonda**

**Joseph D'Amore
CRC Entertainment**

**Darcy Darier-Judd
Robertson Properties
Group**

**Mark Echeverria
Musso & Frank Grill**

**Michael Gargano
Argent Ventures, LLC**

**David Green
Nederland
West Coast**

**Brian D. Johnson
Loews Hollywood Hotel**

**Evan Kalser
The Slattery Company**

**Chad Lewis
Klein Financial**

**John Lyons
Avalon Hollywood**

**Galo Medina
Comprehensive
Financial Services**

**Frank Stephan
Clarett West
Development**

**Mark Stephenson
Hollywood United
Methodist Church**

**Alyssa Van-Breene
DDD-Hollywood/
Gower LLC**

**Kerry Morrison
Executive Director**

October 22, 2015

**The Honorable Eric Garcetti
Los Angeles City Hall
200 N Spring Street
Los Angeles, CA 90012**

Dear Mayor Garcetti,

We welcome the news that our city leaders have introduced several motions to declare a state of emergency relative to the homeless crisis that is evident throughout the city. We applaud these actions and agree that acknowledging a crisis elevates the issue to the attention it deserves. This move also validates our experiences in Hollywood, especially over the past several years.

Homelessness and its related consequences on the Hollywood community combined with the increase in crime, particularly violent crime, has been a monthly theme at our board meetings, and in my discussions with community members over this past year. As president of the board of the Hollywood Property Owners Alliance, I am respectfully requesting a face-to-face meeting with you, and with a small group of my colleagues as our board and community members have expressed their anxiousness to be a part of the solution. I hope you will grant this request.

We would like to share the reality of how these two issues are impacting the improvements all of us have worked so hard to achieve in our community by presenting our observations and experiences at the ground level. Hollywood has become a magnet for homelessness and transients. The seriousness of homelessness and crime are negatively affecting day-to-day life in Hollywood and fosters feelings of insecurity. Because of your long tenure representing and contributing to the betterment of Hollywood, you understand how much is at stake. We stand in solidarity with your goal to positively impact the homeless issue across Los Angeles, and as such, the Hollywood Property Owners Alliance offers our support as the business community to assist you and members of the city council to address both homelessness and crime, and welcome your suggestions as to how we can help to make a difference in this effort within our Hollywood community.

Thank you for your consideration of this meeting. I look forward to hearing from you, and work with you in tackling these issues:

Sincerely,

**Monica Yamada, President
Board of Directors, Hollywood Property Owners Alliance**

**Cc: Kerry Morrison
Mitch O'Farrell, Councilmember**



Hollywood Property Owners Alliance
1680 Vine Street, Suite 41
Hollywood, CA 90028
phone 323 463 6767

www.onlyinhollywood.org



HED meeting request

1 message

Kerry Morrison [REDACTED]

Thu, Nov 19, 2015 at 10:49 AM

To: Alisa Orduna <alisa.orduna@lacity.org>

Hi Alisa. I have HED board meeting today and I know they will ask on status of their request to bring a small group of board members to meet with the mayor. (I think I sent you that pdf)

Is there perhaps a person I could contact who responds to these requests? We haven't heard anything back

Many thanks
Kerry

Sent from my iPhone



Hollywood CES

Kerry Morrison <[REDACTED]> Tue, Dec 1, 2015 at 3:23 PM
To: Alisa Orduna <alisa.orduna@lacity.org>, Alex Davis <[REDACTED]>
Cc: Liz Sanford <[REDACTED]>, Douglas Walker <[REDACTED]>, Joanna Bomba
<[REDACTED]>, Lindsay Saunders <lindsay.saunders@lacity.org>

Alisa and Alex,

I have been invited to participate in a conference call next Monday with the Supervisor's office about the idea of having a homeless connect day in 2016. I'll keep you posted.

Kerry

From: Alisa Orduna [mailto:alisa.orduna@lacity.org]
Sent: Tuesday, December 01, 2015 12:16 PM
To: Alex Davis <[REDACTED]>
Cc: Liz Sanford <[REDACTED]>, Douglas Walker <[REDACTED]>; Kerry Morrison <[REDACTED]>; Joanna Bomba <[REDACTED]>, Lindsay Saunders <lindsay.saunders@lacity.org>
Subject: Re: Hollywood CES

Alex,

Thank you so much for this thoughtful and detailed response! Yes, I would like to start an ongoing line of communication so that we can triage concerns/complaints and begin to identify gaps that the City may be able to fill. I am afraid that I will not be able to attend the meeting on the 8th due to a meeting here at 2:00, but let me check in with a colleague to see if she can cover for me.

Also is the team happening to plan any upcoming Homeless Connection Days by any chance? This is when on a larger scale different agencies in the system come together and create a "StandDown" like event to connect residents living on the street into immediate/available housing options and services. This might be something we want to consider, especially bringing substance abuse programs to the table.

And yes, we work well with Kerry and have been in touch. It seems though in order to help the Hollywood 4WRD effort stay focus, there are some less acute residents that need outreach and services to help address overall quality-of-life and want to create a stronger safety-net than police enforcement.

Would you happen to have anytime this Thursday morning? I could swing by around 9:00 to say hi just to meet quickly face-to-face if that works. If not we can schedule another time soon.

Thank you so much and look forward to forming this relationship. I would say Hollywood along with Venice and of course Skid Row are our top place-base communities that we want to strengthen to address the current bubble in homeless residents and future needs.

Talk to you soon!

Alisa

On Tue, Dec 1, 2015 at 11:59 AM, Alex Davis <[REDACTED]> wrote:

Alisa,

Good morning!

It would be wonderful to have you attend a CES meeting in Hollywood. We meet on the Second Tuesday of each month at 1:30 pm. I believe this month's meeting is scheduled for Tuesday, December 8th at The Hollywood Fire Station Annex (1800 N. Bronson). Perhaps you could attend this meeting and see how we operate, and discuss specific concerns with our CES team after the meeting.

I have cc'd our local community coordinator and matcher to answer any questions that you may have.

Additionally, we have a weekly outreach e-mail that includes weekly updates from the Hollywood BID, LAPD, and outreach teams in the community. This may a great place for your office to see what concerns are brought to our attention, add addition concerns that you hear, and to see how we are responding to these issues. Douglas, our Hollywood Outreach Coordinator would be happy to add your office to this list.

Finally, you may have heard of our Hollywood 4WRD group, spearheaded by Kerry Morrison. This group meets on a monthly basis and is a collaboration of hospitals, mental health professionals, first responders, and our neighborhood prosecutor. Together we strategize needed systems changes and strategies to assist the most acute individuals in our community to getting off the streets and into stable housing or conservatorship. This meeting also may be good for you to attend.

We would love to have improved communication with both your office and community members who are concerned about this growing problem in our community.

Thank you for reaching out! I look forward to meeting you soon.

On Tue, Dec 1, 2015 at 11:38 AM, Alisa Orduna <alisa.orduna@lacity.org> wrote:

Dear Alex,

I was wondering if I could set up time to come out and meet with you and the other CES providers to learn more about strategies that are being implemented in Hollywood. Our office has been responding to several constituent complaints from the business community and would like to help mitigate community tensions. In order to do this, we of course would like to hear the needs from your perspective and work together in developing immediate interventions.

Is there particular day when your CES HUB meets? Can we schedule time when I can attend?

Thanks!

Alisa

—



Alisa Orduna

Homelessness Policy Analyst

Office of LA Mayor Eric Garcetti

200 N. Spring Street, Room 1305

Los Angeles, CA 90012

Office: 213.978.0779

Cell: 213. 713.3147

—
Alex Davis

Senior Project Coordinator

The Center at Blessed Sacrament

www.thecenterinhollywood.org

-



Alisa Orduna

Homelessness Policy Analyst

Office of LA Mayor Eric Garcetti

200 N. Spring Street, Room 1305

Los Angeles, CA 90012

Office: 213.978.0779

Cell: 213. 713.3147



Time to talk around 1:00?2 messages

Alisa Orduna <alisa.orduna@lacity.org>

Wed, Dec 9, 2015 at 8:40 AM

To: Kerry Morrison [REDACTED]

Hi Kerry,

How are you? I was wondering if you had time for a quick phone chat anytime after 1:00 today?

There are two meetings that I just wanted to share the context about.

- 1) A request from the Mayor that will be before the LAHSA Executive meeting today
- 2) A BID meeting on Monday.

Just let me know. We have a press conference at noon and I should at least be in my car by 12:50 and back at my desk at 1.

Thanks,

Alisa

**Alisa Orduna***Homelessness Policy Analyst*
Office of LA Mayor Eric Garcetti
200 N. Spring Street, Room 1305
Los Angeles, CA 90012Office: 213.978.0779
Cell: 213. 713.3147

Kerry Morrison [REDACTED]
To: Alisa Orduna <alisa.orduna@lacity.org>

Wed, Dec 9, 2015 at 9:33 AM

Alisa. Yes. I will give you a call
KerrySent from my iPhone
[Quoted text hidden]



Alisa Orduna <alisa.orduna@lacity.org>

BID Round Table

7 messages

Alisa Orduna <alisa.orduna@lacity.org>

Thu, Dec 10, 2015 at 2:08 PM

To: [REDACTED]

Cc: Kerry Morrison [REDACTED]

Dear Brian,

How are you? I hope well and that you enjoyed this year's HomeWalk. It was nice to see you there. And thank you for your ongoing openness in trying to find balanced solutions that protect our businesses while also addressing the health and safety needs of homeless residents living on the streets- until we can create the resources to move them "home."

To this end, Kerry suggested that I invite you to an intimate Round Table with the Mayor to be held this Monday, December 14, 2015 at 2:45 pm in the Mayor's Press Room here on the 3rd floor of City Hall.

During this meeting, our goal is to provide an opportunity for property owners to have an open conversation with the Mayor about the challenges that are being faced by BID members in regards to homelessness and to begin a conversation on finding the "sweet spot" of how BIDS can assist as a partner in implementing his strategies. For instance - if the provision of additional services in the community is not palatable, can the BIDs as a collective help advocate our federal delegation for additional permanent housing subsidies or even garnish local support for the Mayor's linkage fee proposal to leverage funding from the City's real estate boom to build more permanent affordable housing.

There will not be time to come to resolution, but at least start this conversation with a promise of more to come.

If you are interested and available, can you please confirm by tomorrow, Friday, December 11 by noon? Also if you will need parking arrangements for City Hall East, can you please also send me your car model and license plate number in that correspondence as well.

Hope that you can come.

Thank you,

Alisa

**Alisa Orduna**

Homelessness Policy Analyst
Office of LA Mayor Eric Garcetti
200 N. Spring Street, Room 1305
Los Angeles, CA 90012

Office: 213.978.0779

Cell: 213. 713.3147

1/12/2016

City of Los Angeles Mail - BID Round Table

Thu, Dec 10, 2015 at 3:17 PM

Brian Folb <[REDACTED]>
To: Alisa Orduna <alisa.orduna@lacity.org>
Cc: Kerry Morrison <[REDACTED]>

Hi Alisa,

Thanks to you and Kerry for including me in this. I will plan to attend.

I understand this is a long term project that will require a lot of components, both public and private in order to adequately address. However, what I would like to see, at least as part of this discussion, is how we can address the immediate and urgent situation at hand. Steve Lopez did the story on this. We've now had several recent violent attacks by severely mentally ill individuals. Kerry has the list of the 15 most dangerous individuals we have records on who are still roaming the streets. I would like to discuss what could be done to get these 15 individuals off the street immediately and get them the support they need before any more of these violent attacks occur.

I have a number of other issues I feel also require a sense of urgency, however I think this is the most important one that needs to be addressed immediately.

Thanks.

Brian.

Brian Folb

- - - -

PARAMOUNT CONTRACTORS & DEVELOPERS, INC.

6464 Sunset Blvd., Suite 700

Hollywood, CA 90028

p. 323.462.6727

f. 323.462.0863

www.hollywoodoffices.com

www.PCDnews.com

1/12/2016

City of Los Angeles Mail - BID Round Table

From: Alisa Orduna [mailto:alisa.orduna@lacity.org]

Sent: Thursday, December 10, 2015 2:09 PM

To: Brian Folb <[REDACTED]>

Cc: Kerry Morrison <[REDACTED]>

Subject: BID Round Table

[Quoted text hidden]

Alisa Orduna <alisa.orduna@lacity.org>

To: Brian Folb <[REDACTED]>

Cc: Kerry Morrison <[REDACTED]>

Thu, Dec 10, 2015 at 3:36 PM

Thank you Brian!

I will fold this into the briefing for the Mayor so he can be prepared to address.

[Quoted text hidden]

Brian Folb <[REDACTED]>

To: Alisa Orduna <alisa.orduna@lacity.org>

Cc: Kerry Morrison <[REDACTED]>

Thu, Dec 10, 2015 at 3:49 PM

Thanks Alisa..... ☺

Brian Folb

- - - -

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Hollywood, CA 90028

p. 323.462.6727

f. 323.462.0863

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From: Alisa Orduna [mailto:alisa.orduna@lacity.org]

Sent: Thursday, December 10, 2015 3:36 PM

To: Brian Folb <[REDACTED]>

Cc: Kerry Morrison <[REDACTED]>

Subject: Re: BID Round Table

[Quoted text hidden]

1/12/2016

City of Los Angeles Mail - BID Round Table

Alisa Orduna <alisa.orduna@lacity.org>

Fri, Dec 11, 2015 at 11:02 AM

To: Brian Folb <[REDACTED]>

Hi Brian,

Quick question, do you need parking on Monday? If so, please send your car's model and license plate number.

Thank you!

[Quoted text hidden]

Brian Folb <[REDACTED]>

Fri, Dec 11, 2015 at 2:02 PM

To: Alisa Orduna <alisa.orduna@lacity.org>

Hi Alisa,

I think I will be taking the train..... ☺.

Brian Folb

- - - -

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6464 Sunset Blvd., Suite 700

Hollywood, CA 90028

p. 323.462.6727

f. 323.462.0863

www.hollywoodoffices.com

www.PCDnews.com

From: Alisa Orduna [mailto:alisa.orduna@lacity.org]

Sent: Friday, December 11, 2015 11:03 AM

To: Brian Folb <[REDACTED]>

[Quoted text hidden]

[Quoted text hidden]

Alisa Orduna <alisa.orduna@lacity.org>

Fri, Dec 11, 2015 at 3:22 PM

To: Brian Folb <[REDACTED]>

Thank you Brian!

Have a great weekend!

1/12/2016

City of Los Angeles Mail - BID Round Table

Alisa

[Quoted text hidden]



Special Request RE: 2016 National Interagency Community Reinvestment Conference

24 messages

Fri, Dec 11, 2015 at 4:58 PM

Alison Becker <alison.becker@lacity.org>

To: Kerry Morrison <[REDACTED]>

Cc: Helmi Hisserich <helmi.hisserich@lacity.org>, [REDACTED]
[REDACTED]

Hi Kerry,

Hope you've been well. Thank you for sending Joe to our upcoming open house on the PZ strategic plan.

I'm working with Helmi and Jacqueline Waggoner at Enterprise to organize a mobile workshop for the upcoming National CRA conference in early February. We are developing a tour of greater Hollywood to highlight key redevelopment efforts that significantly changed the landscape in West Hollywood, Central Hollywood, East Hollywood, and now the LA Promise Zone. We're hoping that you will consider a role to tell the Central Hollywood Story and discuss the ground-breaking work that you have done with a diverse group of Hollywood stakeholders to tackle our local homelessness challenge. Our date and timeframe in 2/8, from 1:30 - 5pm.

Would you please let me know if you would be willing and available on that date to participate? I can share additional details from there.

Look forward to hearing from you.

Regards,

Alison



Alison Becker, AICP | Director, LA Promise Zone
Mayor's Office of Economic Development
City of Los Angeles
213.978.2747

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Thomas J. Curry, Comptroller of the Currency



Annie Donovan, Director, U.S. Department of the Treasury CDFI Fund



Martin J. Gruenberg, Chairman, Federal Deposit Insurance Corporation



John C. Williams, President and CEO, Federal Reserve Bank of San Francisco

Learn more

The 2016 National Interagency Community Reinvestment Conference is sponsored by the Federal Reserve Bank of San Francisco, the Federal Deposit Insurance Corporation, the Office of the Comptroller of the Currency, and the Community Development Financial Institutions Fund



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City of LA - Seismic Resilience Report Announcement

Thalia Polychronis <thalia.polychronis@lacity.org>

Thu, Dec 4, 2014 at 5:55 PM

To: Leslie Jimenez <Leslie.Jimenez@lacity.org>

Bcc: afine [REDACTED], Idishman [REDACTED], Kerry [REDACTED]

Hello All,

As you are aware, the City of Los Angeles has been engaged in an important partnership with Dr. Lucy Jones and the U.S. Geological Survey (USGS) in the formulation of recommendations aimed at strengthening the seismic resilience of the City of Los Angeles.

On Monday, December 8, Mayor Garcetti will be announcing the release of the City of Los Angeles Seismic Resilience Report, which has been an important product of this partnership.

This work could not have been accomplished without the incredible collaboration and input from our community partners. As you have been a critical partner in this work, we would like to extend an invitation for you to join us in attending this press conference event at City Hall.

The details are as follows:

Monday, December 8 - 11:30 am

City Hall - 3rd Floor

Mayor's Press Conference Room (Room 303)

200 N. Spring St.

Los Angeles, CA 90012

We hope that you are able to make it. If you are able to attend, please RSVP to Leslie Jimenez (leslie.jimenez@lacity.org) by 3 pm on December 5, 2014.

If you require parking arrangements, please send the make, model, and license plate number of your vehicle to Leslie as well.

Thank you for your partnership in this effort.

1/21/2016

City of Los Angeles Mail - City of LA - Seismic Resilience Report Announcement

Eileen M. Decker.

Deputy Mayor

Homeland Security & Public Safety



Thalia Polychronis
Homeland Security & Public Safety
Office of Mayor Eric Garcetti
o. (213) 978-0825 c. (213) 841-9364





Fwd: Hollywood Homeless Count - Jan 29, 2015

----- Forwarded message -----

From: **Kerry Morrison** <[REDACTED]>

Date: Tue, Jan 6, 2015 at 3:54 PM

Subject: Hollywood Homeless Count - Jan 29, 2015

To: daniel.tamm@lacity.org, Alan Miller <[REDACTED]>, Alberto Bello <[REDACTED]>, Andrew Froemming <[REDACTED]>, Antquan Washington <[REDACTED]>, Audrey Blumber <[REDACTED]>, Brandon Lyons <[REDACTED]>, Cooper-Ledesma Kathy <[REDACTED]>, Gerardo Salmeron <[REDACTED]>, Greg Larson <[REDACTED]>, Hank Fortener <[REDACTED]>, Jeremy Haynes <[REDACTED]>, Jon Hans <[REDACTED]>, "Joseph Mariani Jr." <[REDACTED]>, Judy Radachy <[REDACTED]>, "K. C. Wahe" <[REDACTED]>, Karen Covell <[REDACTED]>, Karen Schumacher <[REDACTED]>, Lisa Lockwood <[REDACTED]>, Marvin Moore <[REDACTED]>, "Marvin Wadlow Jr." <[REDACTED]>, Matthew Schmitt <[REDACTED]>, Matthew Yeoman <[REDACTED]>, Rickey Williams <[REDACTED]>, Ron Radachy <[REDACTED]>, Salvador Gonzalez <[REDACTED]>, Sarah Frank <[REDACTED]>, Shannon Copeland <[REDACTED]>, Yolanda Brown <[REDACTED]>, Zach Hoover <[REDACTED]>

Greetings Hollywood prayer warriors,

I wanted to bring to your attention that the nationwide homeless count will occur all across America during the last week of January this year.

In Hollywood, we are recruiting 120 volunteers to count the 25 census tracts in the core part of Hollywood. Our night to count is Thursday January 29 at 10 p.m. As of today, we have 30.

If you are interested in participating that night, please sign up ASAP (this will reach capacity). Please also forward to your congregations.

ALSO:

Throughout LA County, 6,000 volunteers are sought for that week. If you are interested in volunteering for other parts of the county, you can sign up on the website created by the Los Angeles Homeless Services Authority and indicate which area you are most interested in serving in. Here is the registration portal for the broader LA County Count

<http://www.lahsa.org/homelesscount.asp>

Do not hesitate to contact me with any questions. As it turns out, our prayer meeting is that morning, so I look

forward to beginning and ending the day with you on Jan 29!

Kerry

:



Letter to Mayor from Sunset & Vine BID

4 messages

Kerry Morrison <[REDACTED]> Thu, Sep 24, 2015 at 5:19 PM
To: "Kelli Bernard (kelli.bernard@lacity.org)" <kelli.bernard@lacity.org>, Greg Spiegel <greg.spiegel@lacity.org>

Greetings Kelli and Greg,

The Sunset board asked that this letter be drafted at their meeting on September 8. This obviously pre-dates the city's declaration of a crisis – the announcement of which met with complete support here in Hollywood.

The letter asks for a representative from the Mayor's office to come meet with the Board. Sunset Blvd, as you know, is the epicenter of some of Hollywood's most significant new tech and entertainment tenant relocations.

If October is too soon, I would hope November would be possible. Let me know and I will facilitate. They meet on the second Tuesday of the month at 4 pm. (Oct 13 and Nov10).

Many thanks – hope all is well.

Kerry

KERRY MORRISON

Executive Director

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.6767 | kerry@hollywoodbid.org | onlyinhollywood.org



Letter to Mayor.pdf

46K

Greg Spiegel <greg.spiegel@lacity.org>

Tue, Sep 29, 2015 at 12:02 PM

To: Kerry Morrison <[REDACTED]>

Cc: "Kelli Bernard (kelli.bernard@lacity.org)" <kelli.bernard@lacity.org>

Kerry:

The November meeting would work.

Greg

[Quoted text hidden]



Greg Spiegel

Homelessness Policy Director

Office of LA Mayor Eric Garcetti

200 N. Spring St. Rm. 1305 LA, CA 90012

Office: (213) 978-0817

Cell: (213) 400-2943





Only in Hollywood Festival

Kerry Morrison <[REDACTED]>

Tue, Sep 15, 2015 at 4:43 PM

To: "[REDACTED] <[REDACTED]>, "naomi.seligman@lacity.org"

<naomi.seligman@lacity.org>

Cc: Devin Strecker <[REDACTED]>, Matthew Severson <[REDACTED]>

Shauna, thank you for connecting us via email. I trust by now you've returned from Burning Man and survived. Cannot wait to hear about that experience!

Naomi – we manage the two BIDs here in Hollywood and are busy preparing for the first music and arts festival for this neighborhood. In particular, we'd love some guidance through the cultural affairs world – because we have some great ideas to intersperse public art with the music over those four days. We have some blank walls here in Hollywood, and we have artists that are interested in transforming those. Perhaps even doing that while passers-by watch.

On that front, we don't know what the rules are for murals on private property – and if they would have to be removed directly after the festival, or could stay up for a while. Would you be able to help us navigate the city requirements on that – so we can optimize the pedestrian experience. I have not personally met Danielle Brazell, but would love an introduction. I'm also copying my colleague Matthew on this, who is handling anything relative to public art here in Hollywood.

We'd also love to partner with the city in some way – to bring your imprimatur to our neighborhood festival.

Here is link to our festival website

<http://onlyinhollywood.org/festival/>

Looking forward to connecting,

Kerry

From: Shauna McClure [mailto:[REDACTED]]
Sent: Tuesday, August 25, 2015 11:29 AM
To: naomi.seligman@lacity.org

Cc: Kerry Morrison <[REDACTED]>; Devin Strecker <[REDACTED]>
Subject: Only in Hollywood Festival

Hi Naomi –

It's been too long! Now that you are working in my neck of the woods (kinda), we should have cocktails and/or dinner sometime soon. I can't wait to hear all about this new gig. Read Andrew's piece in The Guardian about the Hollywood sign and the mess on Beachwood. I have a lot of friends who live right under the sign and have some thoughts about all of that.

When I texted you last week I was in a meeting of the Hollywood BID. Several people suggested involvement on some level from the mayor's office, and they were looking for names of key personnel to discuss this upcoming festival the BID is spearheading. Danielle Brazell was certainly mentioned, and I believe Kerry Morrison of the BID (copied here) was going to get in touch with Danielle.

I am attaching information about the Only in Hollywood Festival, scheduled for November 5th through 8th. They are positioning it to be similar to SXSW, and building on a lot of existing programming while also creating some interesting new events, shows, etc. (the Hollywood Arts Council is doing a pop-up gallery on Cahuenga featuring some Hollywood-themed art and maybe some performance art and acoustic music – you and Andrew definitely need to come). Partners so far include Amoeba, Hotel Café, Palladium, Fonda, etc.

Kerry and Devin (also copied here) are wonderful – as is their entire team, and we want this to shine a light on all the fabulous things Hollywood has to offer. What the mayor's office can do specifically in terms of funding, promotion and participation is largely unknown to the committee at this time. I am hoping you will be able to help steer us in the right direction.

I am off to Burning Man on Saturday (don't even start!) – I have no idea how I got myself into this – but I will look forward to talking with you when (if???) I get back.

Thanks in advance.

Miss you!

Shauna

[REDACTED]

Shauna McClure

Executive Director

Hollywood Arts Council

323.871.2787

"Promoting, Nurturing and Supporting the Arts of Hollywood Since 1978"

www.hollywoodartscouncil.org



HPOA_MusicFestival_1sheet_Final.pdf
7946K



Re: Important Update re: the Mayor's State of the City Address

1 message

Kerry Morrison <[REDACTED]>
To: Mandy Morales <mandy.morales@lacity.org>

Thu, Apr 10, 2014 at 2:52 PM

I am sorry but I will not be able to attend

Kerry Morrison

Sent from my iPhone

- > On Apr 10, 2014, at 1:39 PM, "Mandy Morales" <mandy.morales@lacity.org> wrote:
- >
- > Good afternoon.
- >
- > We are looking forward to seeing you at Mayor Garcetti's State of the City later this afternoon.
- >
- > Please check in at the VIP table to receive your wristband.
- >
- > We strongly recommend an early arrival- doors open at 4pm and close at 4:45pm. We are above our capacity for this event so please do not bring any additional guests as they will not be admitted.
- >
- > Parking is free in the lot off of 39th and Figueroa. A map of the parking is attached for your convenience.
- >
- > If your schedule no longer allows for your attendance, please advise us of the change.
- >
- > Thank you!
- >
- > --
- > [<https://s3.amazonaws.com/uploads.wisestamp.com/b9395022dd537638a5c4810d524f50ed/1374689307.png>]
- > <<http://www.lamayor.org/>>
- > Mandy Morales
- > Legislative Coordinator
- > Office of Los Angeles Mayor Eric Garcetti
- > (213) 978-0620<tel:%28213%29%20978-0620>
- >
- > [Facebook] <<https://www.facebook.com/garcetti>> [Twitter] <<https://twitter.com/ericgarcetti>>
- > <Detailed Map of Expo Park.pdf>



Re: Commemoration for Oasis - 35 year anniversary

15 messages

Yeghig Keshishian <yeghig.keshishian@lacity.org>

Tue, Oct 7, 2014 at 5:42 PM

To: Kerry Morrison <[REDACTED]>

Cc: Joseph Mariani <[REDACTED]>, Poonam Narewatt <poonam.narewatt@lacity.org>

Kerry,

Of course! Happy to help. I'm looping in Poonam.
She can help you acquire a proclamation.

Thx

Sent from my iPhone

On Oct 7, 2014, at 5:41 PM, Kerry Morrison <[REDACTED]> wrote:

Yeghig – I know there is a new person assigned to the Hollywood area, so if you could forward this, I would appreciate it.

There is a nonprofit here in Hollywood called The Oasis. They have been serving kids at risk for decades, and in the early days, they served homeless and women stuck in prostitution. This is one of these agencies that has tremendous sustainability. They are celebrating their 35 year anniversary in November.

They are holding their celebration event on November 1 at 8 p.m. at the Madame Tussaud's rooftop.

They specifically asked my help in securing a commemoration resolution from Mayor Garcetti acknowledging their 35 years of service in Hollywood. I would be happy to write up the "whereas....whereas...now therefore be it resolved..." information.

Please let me know how I can formally request this on their behalf.

Here is a link to their website.

<http://oasisofhollywood.org/>

Kerry

Kerry Morrison

Exec. Director

Hollywood Property Owners Alliance

1680 Vine Street Suite 414

Hollywood, CA 90028

phone: 323-463-6767

fax: 323-463-4229

cell: 323-833.1635

From: Yeghig Keshishian [mailto:yeghig.keshishian@lacity.org]

Sent: Friday, June 27, 2014 7:13 PM

To: Kerry Morrison

Cc: Sarah Besley

Subject: Re: Invite: Mayor Garcetti

No problem. Have a good weekend.



Yeghig L. Keshishian

Central Area Representative, Department of External Affairs

Office of Los Angeles Mayor Eric Garcetti

Office: (213) 978-8376 Cell: (213) 304-3981

Email: yeghig.keshishian@lacity.org



Frequently Requested Data:

3rd Floor Mayor Help Desk (213) 978-1028

Certificate Requests (30 Day Advance Request), mayor.certificate@lacity.org

Scheduling Requests, mayor.scheduling@lacity.org

PN



Poonam Narewatt
Central Area Representative
Office of Los Angeles Mayor Eric Garcetti
(213) 978-0600

[Quoted text hidden]

Kerry Morrison [REDACTED]
To: Poonam Narewatt <poonam.narewatt@lacity.org>

Mon, Oct 13, 2014 at 3:28 PM

Co: Joseph Mariani [REDACTED], "Ron Radachy" [REDACTED]
[REDACTED]

Hi Poonam, so nice to meet you. Welcome to Hollywood. I am copying Ron Radachy, the co-founder of The Oasis on this email.

He had developed some language for the resolution – and, of course, you are free to adjust as needed.

I am attaching his contact info also, in case you have any questions.

I know he specifically would like this to be a proclamation from Mayor Garcetti, and in the suggested wording, it says City Council, but I will let you work that out.

Thank you so much for your quick response!

Kerry

Ron Radachy
Oasis of Hollywood
Co-Director

Kerry Morrison

Exec. Director

Hollywood Property Owners Alliance

On Fri, Jun 27, 2014 at 5:38 PM, Kerry Morrison <[REDACTED]> wrote:

Hi Yehgig, I did receive it. So sorry, I will be unable to attend that evening, but it sounds like it will be a great event!

Kerry

From: Yeghig Keshishian [mailto:yeghig.keshishian@lacity.org]

Sent: Friday, June 27, 2014 5:12 PM

To: Sarah Besley; Kerry Morrison

Subject: Invite: Mayor Garcetti

Sarah, Kerry:

Did you receive my last email inviting you to the Mayor's one year anniversary? Plz see attached. Apparently, there have been issues with our email and people who I invited did not receive it.

Thanks,



Yeghig L. Keshishian
Central Area Representative, Department of External Affairs
Office of Los Angeles Mayor Eric Garcetti

Office: (213) 978-8376 Cell: (213) 304-3981

Email: yeghig.keshishian@lacity.org



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Scheduling Requests, mayor.scheduling@lacity.org

Poonam Narewatt <poonam.narewatt@lacity.org>

Wed, Oct 8, 2014 at 10:33 AM

To: Yeghig Keshishian <yeghig.keshishian@lacity.org>

Cc: Kerry Morrison <[REDACTED]>, Joseph Mariani <[REDACTED]>

Hi, Kerry,

It's very nice to virtually meet you. I would be happy to help you get a proclamation. Would you be able to send me the language, please?

Let me know if there is anything else I can assist with.

Thanks!

Poonam Narewatt <poonam.narewatt@lacity.org>

Thu, Oct 16, 2014 at 2:00 PM

To: Kerry Morrison <[REDACTED]>

Cc: Joseph Mariani <[REDACTED]>, "Ron Radachy" <[REDACTED]>
<[REDACTED]>

Hi, All,

This is ready for pick up at City Hall or I can drop off. Let me know what works best.

Thanks!

PN



Poonam Narewatt
Central Area Representative
Office of Los Angeles Mayor Eric Garcetti
(213) 978-0600

[Quoted text hidden]

Ron@oasis [REDACTED]
Reply-To: [REDACTED]
To: poonam.narewatt@lacity.org

Thu, Oct 16, 2014 at 5:29 PM

Ron Radachy
Executive Director
Oasis of Hollywood
P.O. Box 1590
Hollywood, Ca 90078

-----Original Message-----

From: Ron@oasis [mailto:[REDACTED]]
Sent: Thursday, October 16, 2014 4:51 PM
To: 'mailto:poonam.narewatt@lacity.org'
Cc: 'Kerry Morrison'
Subject: RE: Commemoration for Oasis - 35 year anniversary

Mr. Narewatt, thank you for getting this done for us so quickly.

Would it be possible for someone from the Mayors' office to present it? The event is November 1st at Madame Tussauds' on Hollywood Blvd., 6-8:15 PM. The presentation would be sometime soon after 7PM that night and the presenter would could have dinner with us prior to the presentation.

Ron Radachy
Executive Director
Oasis of Hollywood
P.O. Box 1590
Hollywood, Ca 90078

-----Original Message-----

From: Kerry Morrison [mailto:[REDACTED]]
Sent: Thursday, October 16, 2014 3:20 PM
To: Ron Radachy ([REDACTED])
Subject: FW: Commemoration for Oasis - 35 year anniversary

Ron, can you handle, and ask if someone from Mayor's staff can be there that night?
kerry

From: Poonam Narewatt [mailto:poonam.narewatt@lacity.org]
Sent: Thursday, October 16, 2014 2:01 PM
To: Kerry Morrison
Cc: Joseph Mariani; Ron Radachy ([REDACTED])

Subject: Re: Commemoration for Oasis - 35 year anniversary

Hi, All,

This is ready for pick up at City Hall or I can drop off. Let me know what works best.

Thanks!

PN

[<https://s3.amazonaws.com/uploads.wisestamp.com/b9395022dd537638a5c4810d524f50ed/1374689307.png>]
<<http://www.lamayor.org/>>

Poonam Narewatt
Central Area Representative
Office of Los Angeles Mayor Eric Garcetti
(213) 978-0600

On Tue, Oct 14, 2014 at 12:28 PM, Poonam Narewatt <poonam.narewatt@lacity.org<<mailto:poonam.narewatt@lacity.org>>> wrote:

Dear Kerry,

The request for this is in and it will be ready on time. I just wanted to clarify that this will only have the Mayor's signature, not the whole Council's.

Thanks!

PN

[<https://s3.amazonaws.com/uploads.wisestamp.com/b9395022dd537638a5c4810d524f50ed/1374689307.png>]
<<http://www.lamayor.org/>>

Poonam Narewatt
Central Area Representative
Office of Los Angeles Mayor Eric Garcetti
(213) 978-0600

On Mon, Oct 13, 2014 at 3:28 PM, Kerry Morrison <kerry.morrison@hollywoodalliance.org<<mailto:kerry.morrison@hollywoodalliance.org>>> wrote:

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He had developed some language for the resolution – and, of course, you are free to adjust as needed.

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Thank you so much for your quick response!

Kerry

[Ron Radachy]

Kerry Morrison
Exec. Director
Hollywood Property Owners Alliance
1680 Vine Street Suite 414

Hollywood, CA 90028

phone: 323-463-6767<tel:323-463-6767>
fax: 323-463-4229<tel:323-463-4229>
cell: 323-833.1635<tel:323-833.1635>

From: Poonam Narewatt [mailto:poonam.narewatt@lacity.org<mailto:poonam.narewatt@lacity.org>]
Sent: Wednesday, October 08, 2014 10:33 AM
To: Yeghig Keshishian
Cc: Kerry Morrison; Joseph Mariani
Subject: Re: Commemoration for Oasis. - 35 year anniversary

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Poonam Narewatt
Central Area Representative
Office of Los Angeles Mayor Eric Garcetti
(213) 978-0600<tel:%28213%29%20978-0600>

On Tue, Oct 7, 2014 at 5:42 PM, Yeghig Keshishian <yeghig.keshishian@lacity.org<mailto:yeghig.keshishian@lacity.org>> wrote:
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She can help you acquire a proclamation.

Thx

Sent from my iPhone

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Kerry

Kerry Morrison
Exec. Director
Hollywood Property Owners Alliance
1680 Vine Street Suite 414
Hollywood, CA 90028

phone: 323-463-6767<tel:323-463-6767>
fax: 323-463-4229<tel:323-463-4229>
[REDACTED]

From: Yeghig Keshishian [mailto:yeghig.keshishian@lacity.org]
Sent: Friday, June 27, 2014 7:13 PM
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Cc: Sarah Besley
Subject: Re: Invite: Mayor Garcetti

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Email: yeghig.keshishian@lacity.org<mailto:patricia.alarcon@lacity.org>

[Facebook]<<https://www.facebook.com/garcetti>> [Twitter] <<https://twitter.com/ericgarcetti>>

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From: Yeghig Keshishian [mailto:yeghig.keshishian@lacity.org<mailto:yeghig.keshishian@lacity.org>]
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Yeghig L. Keshishian
Central Area Representative, Department of External Affairs Office of Los Angeles Mayor Eric Garcetti
Office: (213) 978-8376<tel:%28213%29%20978-8376> Cell: (213) 304-3981<tel:%28213%29%20304-3981>
Email: yeghig.keshishian@lacity.org<mailto:patricia.alarcon@lacity.org>

[Facebook]<https://www.facebook.com/garcetti> [Twitter] <https://twitter.com/ericgarcetti>

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Scheduling Requests, mayor.scheduling@lacity.org<mailto:mayor.scheduling@lacity.org>

Poonam Narewatt <poonam.narewatt@lacity.org>

Thu, Oct 16, 2014 at 5:42 PM

To: "Ron Radachy" <[REDACTED]>

Dear Ron,

I'd be happy to present on behalf of the Mayor and will bring along the cert then. Please send me any necessary details about parking, etc.

Thanks!

PN



Poonam Narewatt
Central Area Representative
Office of Los Angeles Mayor Eric Garcetti
(213) 978-0600

[Quoted text hidden]

Ron@oasis <[REDACTED]>

Thu, Oct 23, 2014 at 12:50 PM

Reply-To: [REDACTED]

To: Poonam Narewatt <poonam.narewatt@lacity.org>

Cc: Judy Radachy <[REDACTED]>

Poonam,

Thank you. The event is being held at Madame Tussauds Wax Museum, 6933 Hollywood Blvd. on the roof. Parking is at Hollywood & Highland. The program begins at 6PM, we have reserved one seat for the presenter, is that sufficient or will you be bringing someone? Dinner has been provided for you. If you have any questions, please call us.

Thanks again,